

No: 9-44/2012-P&P-CM

Dated: 30/10/2012

To
The Chief General Managers
All Telecom Circles / Metro Districts

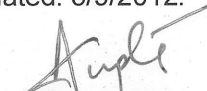
SUB: - Tariff plan for reverse bundling of handsets offered by M/s Nokia India Pvt Ltd

Competent authority has approved the below mentioned tariff plans for reverse bundling with M/s Nokia India Pvt Ltd.

A) Freebies offered:-

S.No.	Particulars	Details
a)	Free Voice call (On-Net+ Off net)	100 minutes
b)	Free SMS	100
c)	Plan activation through existing plan Voucher	Any prepaid general plan
d)	Validity of freebies	30 days from the date of activation
e)	Applicability	For 2G plans for sale of Bundled Handset of Nokia

1. The activation of SIM will be based on IMEI.
2. The above freebies (Voice + SMS) are to be allowed at the time of activation only. The freebies offered will be consumed within the period mentioned in the table from the date of activation.
3. The device vendor has to put a sticker in the box containing the device in and freebies offered by BSNL.
4. The above tariff will be applicable **with effect from 1.11.2012**.
5. All Nodal Incharge are requested to get implemented this plan and test IMEI based activation of SIM cards with reference to Corporate office letter No 9-7/2009-P&P-CM, dated: 5/9/2012.


Ashutosh Gupta
Addl. GM (PD-CM)

Copy to: -

1. GM (VAS), Nodal Center Chandigarh/ Kolkata /Pune /Trichy are requested to configure the above plan and test the activation of SIM through IMEI with M/s Nokia's handsets.
2. GM (Fin-CM) for inf and n/a pl.
3. M/s Nokia for information and get tested IMEI based activation in all four Zones. Shri Vinesh Malik, is requested to supply the Tac code of devices to all four Zones as well as to concerned Circles.